



**Date: 9<sup>th</sup> June 2023**

## **TPT & Heritage Compass**

This week we thought we'd give you a little insight into a support programme that we've been involved with over the last few months, Heritage Compass:

<https://artsfundraising.org.uk/heritage-compass/about>

Heritage Compass is a business support programme funded by the National Lottery Heritage Fund and the programme involves attending various workshops and sessions with a Critical Friend and a Business Mentor. The programme runs until October this year.

The workshops cover governance, fundraising, cash management, business planning and audience development.

Our Critical Friend is Sabina and to say she has challenged us is an understatement – but in a way that's been really beneficial to the Team. We all know it's very difficult to praise yourself, see how productive the Team really is and on the flipside admit that it's not the end of the world when you need to say 'no, we haven't completed that task'. Well Sabina has taken us to task on this and in very simple terms said that we're not Wonder Woman but we do some fantastic work for such a small team.

Our Business Mentor is Jo and she's really looking at the nitty gritty stuff like how we can improve our new Development Strategy to include a Business Plan on a Page. We've also completed a SWAT analysis – which I know many of you will have done before in various forms but we did this slightly different and based it on our Development Strategy which we're in the process of working through to see how we can improve our systems build on our support from the Executive and Friends Board.

When we first enrolled on the programme we admit that we thought we'd be covering ground that we've covered before but hat's off to Heritage Compass – they're making us work but in a really refreshing positive way.



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