



## Hello and Welcome to 2024!

We hope you and all your families had a wonderful Christmas and a peaceful New Year.

The TPT Team had an extended Christmas break so thank you to everyone for not sending too many emails for us to get back to on our return.

As we're now nearly already mid-January, we thought it would be nice to let you know what the rest of the month has in store for us at TPT HQ.

We're working on producing our Year 2 report for Reaching Communities – this is mid-way through our 3-year programme that has provided funding to enable us to work with our South Yorkshire partners and community groups. The funding also enabled us to upgrade our mapping at the start of the programme but we're also going to look at any further improvements we can make so if you have any ideas please get in touch. Here is the link to the [online mapping](#) and just email [info@transpenninetrail.org.uk](mailto:info@transpenninetrail.org.uk). Later this year we'll also be looking at all the content on our website so if you have any thoughts on what changes you'd like to see then please get in touch – we need a website that is user friendly so your input is really valuable.

Social media is a big piece of our work and thank you to everyone who posts comments or gets in touch with problems on the route or to send in your fabulous photos. This year we'll continue to schedule posts so you'll hear something from us every day so remember to keep checking and please reply – this is a great way for us to know that you're engaging with our posts and our content is relevant. Please do remember to keep sending in our photos whether this be on [Facebook](#), [X](#) or [Instagram](#) – we use them in our monthly videos and other social media posts and we'll be looking to use some when we start updating the website.

2023 Visitor Survey: At the end of 2023 we published our full report which is now available to download on our [website](#). We still have some action reports to do and that will be our focus too before the end of January. Once these have been completed, we'll circulate them and add onto our website.

The Team will also be looking at our visitor numbers and visitor spend for 2023 and looking to produce a report by the end of January that can be circulated to all our partners and supporters to detail the number of users across the Trail and how much is spent locally. These reports really show how many people use the Trail, what they

use it for and how much our local areas gain from the money spent during their journey.

So, as you can see, there's plenty to keep us very busy over the next few weeks and we hope you've enjoyed reading this first blog of 2024. We're intending to keep up weekly blogs so you'll get to hear from us often and get more of an idea of what's happening at the TPT National Office.

**Date: 12<sup>th</sup> January 2024**



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